

# Green Certification



Better Efficiencies,  
Healthier Homes



**Home Innovation**  
NGBS GREEN CERTIFIED™

# Certify Your Project With the Only Environmental Rating System Designed Specifically for the Residential Construction Industry.



Certifying your single- or multifamily homes as environmentally friendly should be about more than checking boxes on some unqualified checklist. Home Innovation Research Labs provides Green Certification to the ICC 700 National Green Building Standard™ (NGBS) to help you employ green building practices that ensure your projects are healthier for residents, cost less to operate, and are better for communities.

The menu of practical green building practices in the NGBS is designed to help builders construct higher performing, higher quality homes with reduced environmental impacts. The wide range of point possibilities over the six green categories of the NGBS provides you the flexibility to select the practices that work best for your markets, your customers, and the types of homes you build.

As an independent research and testing organization, Home Innovation Research Labs has the capacity, expertise, and credentials to ensure our certification marks stand for consistency, rigor, and credibility. We've also made the marks easy for consumers to recognize and understand, to maximize the impact and value to your business. Like the NGBS, our Green Certification program is designed specifically for residential construction. Our verification requirements provide assurance that homes or apartments are inspected in accordance with a stringent, nationally approved green rating system.

The Home Innovation Research Labs certification mark demonstrates a commitment well beyond a mere marketing label. It proves to your customers and communities that you are committed to better, more sustainable building practices that create meaningful benefits and efficiencies for all involved. And, unlike other certification programs, our NGBS Green Certification is both attainable and affordable for home builders. It's the best choice for your business.

# Home Innovation Research Labs NGBS Green Certification Delivers:

A comprehensive, credible program designed specifically for single- and multifamily homes | A rigorous yet attainable and affordable option for builders and developers | A voluntary, market-driven option to show your commitment to your customers and your community | Benefits that matter most to homebuyers and renters



## MARKETABLE CONSUMER BENEFITS

### HEALTHY HOMES

Limits moisture problems that attract pests and contribute to mold | Provides a level of fresh air that improves indoor living | Reduces indoor pollutants through smart product selection and fresh air ventilation

### OPERATING EFFICIENCIES

Creates energy and water savings through strategic equipment selection and sizing, and sound building science principles | Controls maintenance costs through durable construction products and techniques | Provides meaningful savings for residents and operators

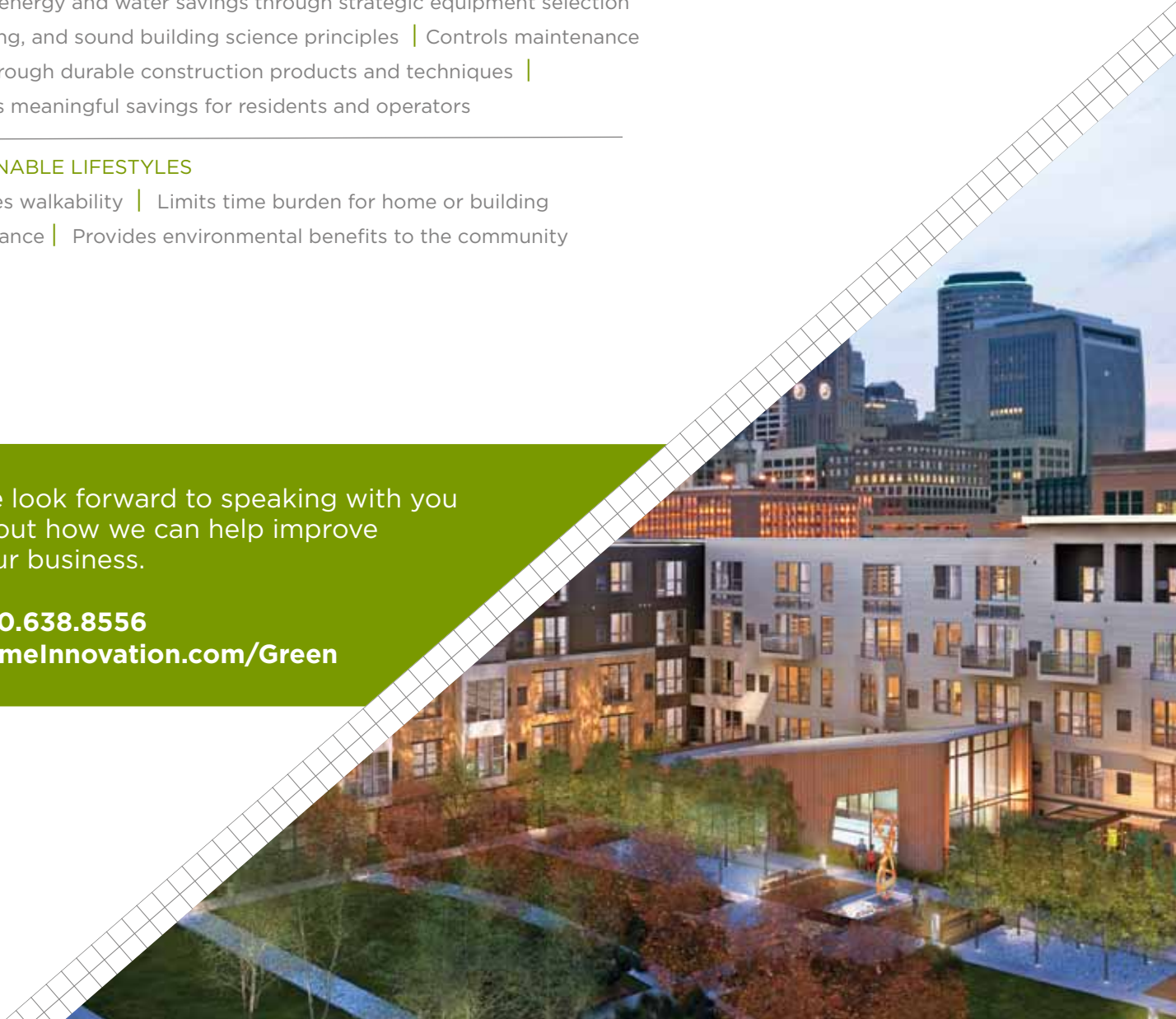
### SUSTAINABLE LIFESTYLES

Promotes walkability | Limits time burden for home or building maintenance | Provides environmental benefits to the community



We look forward to speaking with you about how we can help improve your business.

**800.638.8556**  
**[HomeInnovation.com/Green](http://HomeInnovation.com/Green)**





## **Home Innovation Research Labs**

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## **Finding Innovation a Home**

Home Innovation Research Labs is an independent subsidiary of the National Association of Home Builders (NAHB).  
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