# Green Building – A Builder's Perspective



# C.F. Evans Construction – Construction Management Services Since 1948



- Headquartered in Orangeburg, SC
- Specialize in market-rate apartments, senior living, student housing & affordable housing communities
- Geographic reach: SC, NC, GA, TN, KYVA
- More than 4,000 units recently constructed
  - www.cfevans.com



"We build it like it's ours."



### **Involvement with NAHB Green Building Program**



- J<sup>st</sup> project in SC certified to National Green Building Standard; 3<sup>rd</sup> largest building in U.S. certified to National Green Building Standard (at the time of certification)
- 250+ units certified to date
- 450+ units under construction attempting certification
- 30 NAHB Certified Green Professionals on staff
- Member of NAHB Research Center's Consensus Committee for National Green Building Standard 2012 Update



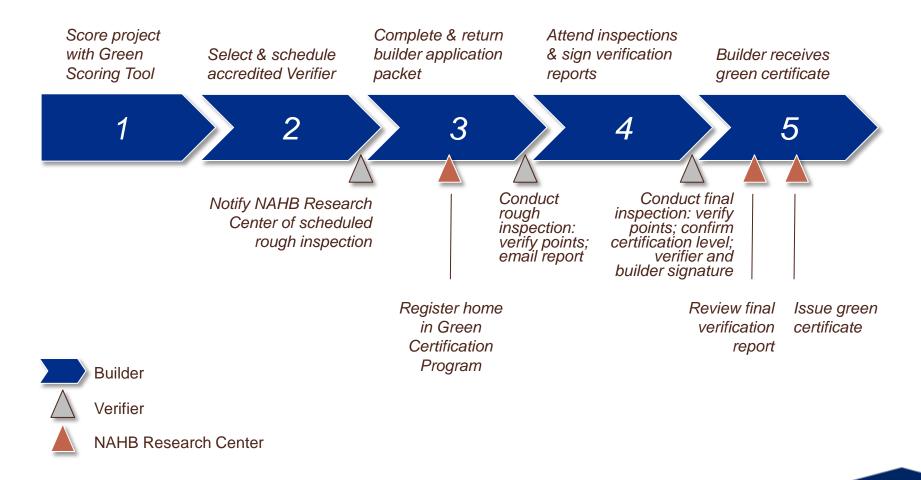
## Let's Face it – Costs: Time to Bust the Myth!

	% Differential
Site Work	0%
Building	.15%
Inspection Fees	36%
Certification Fees	100%
TOTAL	0.31%

Representative of bronze certification for 3-story garden-style project



#### Implementation – Process Overview





#### Case in Point – Metro 808





- Charlotte, NC
- 237 units; 219,498 total heated SF
- Bronze level certification
- ~0.18% Increased cost (as a % of total)
- Examples of solutions / techniques used
  - Site selection of an infill lot that was previously developed
  - ENERGYSTAR® appliances
  - (CRI) Green Label Plus carpet and GREENGUARD Children & Schools Certified<sup>SM</sup> insulation
  - Low volume irrigation systems
  - Storm water management plan with underground detention systems



# Case in Point – The Summits Apartments (In Progress)



- Graniteville, SC
- 120 units; 132,400 total SF
- Bronze level certification
- 0.31% Increased cost (as a % of total)
- Examples of solutions / techniques used
  - Resource Efficient Materials: Roof Trusses & Floor Trusses
  - Building Thermal Envelope
  - HVAC System Protection Measures Structural systems/advanced framing techniques optimize material usage
  - Erosion reduced through the use of retaining walls, landscaping and restabilization



#### **Case in Point – Terry Village**





- Orangeburg, SC
- 14 units; 10,475 total SF
- Bronze level certification
- 0.24% Increased cost (as a % of total)
- Examples of solutions / techniques used
  - Water Efficient Landscaping
  - Natural Irrigation
  - Preservation of Wetlands
  - High performance windows
  - Increased insulation and air sealing

# **Projects Under Construction / Planning**



Verde Vista Asheville, NC 252 units

Triangle Towne Place Apartments Raleigh, NC 339 units





#### **Takeaways – Before Construction Begins**





- Introduce program and it's merits to Client/Developer
- Determine the level of certification owner wishes to achieve
- If possible, coordinate with the design team before design is completed (helps avoid re-design: some points may require design / specification changes to meet required performance levels)
- Determine who's hiring the Green
  Verifier the owner or contractor
- Verifiers are like building inspectors: understand their expectations before the project begins

### **Takeaways – During Construction**



- Ensure your superintendent & field team understand the requirements & quality expected
- Add language in contract scopes ensuring subcontractors are responsible for achieving relevant green points
- Meet with building inspectors to make sure they know what you're trying to achieve
- Work with subcontractors to ensure proper installation of relevant items
- Make sure verifier inspections are scheduled on time once items/systems are covered up, you will be disqualified for those points



#### **Takeaways – Post Construction**



- Educate leasing agents on green features
- Highlight energy savings for residents (Energy Star appliances, sealed ductwork, etc.)
- Invite press to visit the project & write an article about green features
- Press releases



## **Community Goodwill**



#### C.F. Evans breaks new ground as

NAHB bronze-level green building C.F. Evans Construction has completed the first multiunit buildings to be certified to the National Green Building Standard as a Bronze Level Green Home by the National Association of Home Builders Research Center. The four buildings, located at Terry Village in Orangeburg, incorporate green methods such as water-efficient landscaping, natural irrigation, preservation of wetlands, highperformance windows, and increased insulation and air sealing. Terry Village

a project of Mental Health America of th Carolina, an organization whose on is to improve the lives of people

### **GREEN TO BRONZE**

#### C.F. Evans builds first S.C. multifamily units to earn organization's award

T&D Staff Writer

An Orangeburg-based construction company

C.F. Evans Construction recently completed the first multiunit facility, Terry Village, to be certified to the National Green Building Standard as a Bronze Level Green Home. The National Associa- on." tion of Home Builders Research Center provided the certification.

It is the company's first green building project currently reside in substandard housing. and the first multifamily building in the state to be certified to meet the NGBS.

The grand opening of the Bowman Street up almost three times." housing complex will be held Thursday, Sept. 1,

The four buildings at the Terry Village, which high-performance windows and increased insulation and air sealing.

Terry Village is a project of Mental Health America of South Carolina, MHASC provides affordable housing for low-income South Carolinians diagnosed as mentally ill.

Joy Jay, MHASC executive director, expressed

her excitement about the project.

"This is the first time we had the opportunity mental design green associate, touted the importo go green," Jay said. "We felt like it was just so exciting to be able to do that and we will be leaving a smaller footprint for the residents. They are thrilled when we tell them?

"We hope their power bills will be lower," she said. said. "Everything we put in there we went green

Jay said the need for housing for the mentally ill is crucial as many suffering from mental illness

"We have 14 units and we started out with 37 on the waiting list," Jay said. "We could have filled it

Jay said Terry Village occupancy is on a firstcome, first-serve basis.

"People do have to be diagnosed with a menis an affordable housing community, incorporate tal illness and have to be willing to continue their green methods such as water-efficient landscap- services," she said. "It is so hard for folks to really ing, natural irrigation, preservation of wetlands, get on the road to recovery when they are living in substandard housing!

Terry Village will be the third MHASC housing development in Orangeburg.

Currently, there is Enderly East and Allen Hearth on Enderly Street near Kmart. Both these facilities have a total of 34 units.

commercial and industrial buildings. ■ Contact the writer: exalesbi@timesanddema-Janet Bowler, C.F. Evans Construction director crat.com and 803-533-5551.

of marketing and leadership in energy & environ-

tance C.F. Evans has placed on the environment

and embracing environmentally responsible prac-

tices both in the office and on the job site," Bowler

"We are committed to educating our employ-

ees and our partners on how to minimize impact

on the environment and we will work to reinforce

environmental stewardship and strive for continu-

are a total of 14 one-bedroom units. Each is ap-

unit and one visual/hearing impaired unit, how-

ever all units are handicap adaptable.

mailboxes and EnergyStar appliances.

proximately 553 square feet. There is one handicap

The village has a gazebo, community center,

Founded in 1948, C. F. Evans & Co. is a construc-

tion management and a general construction firm

specializing in preconstruction services, project

management and construction of office buildings,

health care facilities, churches, schools, and other

Terry Village was completed in July 2011. There

ous improvement."

"C.F. Evans is dedicated to building awareness

a 100% recyclable, corrugated packaging product used in the food industry. at the facility. Miller-Valentine Group's design-build team is executing improvements to the office and manufacturing areas, including improvements in utili ties, foundations and infrastructure is preparation to receive production equiment. The project is expected to be conpleted in time for fall 2011 occupanc The building is located in the form Smurfit Stone building. The compa investment, of more than \$13 mill is expected to generate 60 new ic Interstate Container is a subsidiary Interstate Resources Inc., headquartin Arlington, Va.

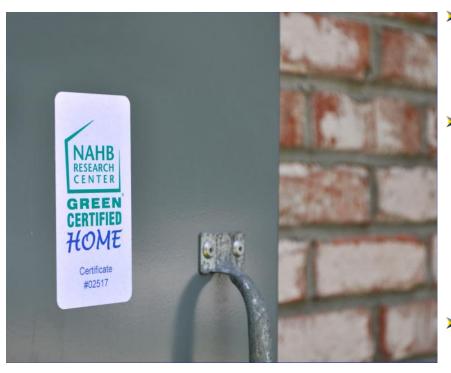


#### **Key Hurdles & Recommended Solutions**

**HURDLE SOLUTION** Proactively educate owners Getting owners on board Getting architects on board (may Proactively educate architects not be familiar with NAHB) - e.g., Lunch 'N Learns Make sure requirements are covered in subcontract scopes Controlling costs during Ensuring proper installation & construction quality Ensure field team understands expectations / quality verifier will require Project Management / Field Management don't see value of Corporate buy-in / culture from the green - they want to build like top & throughout entire organization they always have



#### So What? Benefits for the Builder



- Higher installation quality standards
  will increase the quality of all subcontractors & team members
- Builds increased awareness regarding the costs of waste - & building a culture of recycling & sustainability - leads to cost efficiencies throughout your company
- Increased credibility in industry by holding yourself to higher standard & bringing solutions to the table



